

New Program Launch Letter

Thoroughbred Racehorse Adoption to Rehabilitation Programs

I'm writing to you on behalf of ReRun, Inc., a nonprofit organization that finds Thoroughbred horses second careers—horses who would otherwise be discarded at the end of their racing careers. As your program utilizes gentle, sociable horses as a means to rehabilitate people, I'd like to tell you about our adoption program, specifically about adopting some of our special horses who themselves have successfully been rehabilitated from injuries and hardships.

At ReRun we believe these special horses can relate to the people you help, and that this makes them ideal additions to your program. Our rehabilitated horses are perfectly suited for therapeutic activities that involve only very light or no riding. Though their injuries have healed and their spirits are back, sadly these horses will never be runners again. We urge you to consider the benefits of adopting our special animals—*they are our toughest to place*—but we're hoping they'll find purpose and a future with the people struggling to rehabilitate in your own program. Perhaps even provide inspiration.

As you probably know, Thoroughbreds have been successfully used in many therapy programs. They have proven a good match because they are sensitive, highly socialized, and very responsive to the people working with them. Intelligent and perceptive, Thoroughbreds give clients the feedback and encouragement they need in the therapy process.

Currently ReRun has over a dozen Thoroughbreds who have limited riding capabilities or can no longer be ridden. For this reason alone no one wants them, despite their being perfectly healthy horses with a lot of love to give, a desire for a purpose, and another 15-20 years of life to enjoy.

We think our special Thoroughbreds could be of great help to your clients, so we're making you an offer to try one (or more) of them out through a unique short-term trial adoption. If you should decide at the end of this trial period that the horse(s) just didn't work out in your program, you can return the animal(s) to us. Plus, we are waiving our adoption fees for programs like yours, as an incentive to give our horses a chance to prove themselves an important part of your therapeutic program.

As various therapeutic programs require horses with different temperaments, Re-Run is happy to work with you in making your selection. To give you an idea of the special Thoroughbreds available for adoption, I'd like to introduce you to "Cairne." Because of

arthritic knees, Cairne can't be ridden at all, but at just 7 years old he is a mellow and affectionate guy just waiting to help someone heal.

"Hurricane" is also seven years old, and he can be lightly ridden. An absolute sweetheart, Hurricane thrives on human attention, and he gives as much love and encouragement as he gets.

If you are in need of equine assistants for your program—*now or in future*—we urge you to please consider adopting a ReRun horse. You can learn more about us and our adoption program by logging onto ReRun.org. There you'll find our downloadable adoption application, details about how the program works, and lots of information about the horses available at our chapters in New Jersey, New York and Kentucky. Our special horses—*the ones who need your help the most*—are highlighted with a small read heart.

At ReRun we strongly believe there is a place in the growing field of equine-facilitated therapy programs for the horses we rescue from uncertain futures because of injuries or physical conditions that have ended their racing careers. As animals that have been rehabilitated, they know where your clients are coming from, and I can tell you they want to help your clients recover as they themselves have.

Please feel free to contact me personally if you have any questions or would like to discuss the possibility of adopting one of our special Thoroughbreds.

Thanks so much for considering the possibility of giving a ReRun horse a second career! I look forward to hearing back from you.

Sincerely,

Christine Orman
ReRun

Giving Ex-Racehorses a Second Chance at Life.